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## **REQUEST FOR NEWS AND PHOTO COVERAGE**

### **COFFEE LOVERS UNITE FOR A FREE MUG OF COFFEE AND A CHANCE AT LOVE**

**WHO:** Coffee lovers throughout the region; singles wanting to perk up their loves lives; Casey Foreaker, Pre-dating Speed Dating; Robyn Frederick, Dunkin' Donut franchisee.

**WHAT:** To celebrate National Coffee Lovers Day, area Dunkin' Donuts will be pouring free hot and iced coffee to anyone who brings in his or her own mug throughout the day\*. ***In addition, the Market Square store will be hosting a speed dating event for local singles who want to perk up their love lives.***

#### **WHEN/WHERE**

**FREE COFFEE:** All day, Wednesday, September 29, at 20 participating Pittsburgh Metro Dunkin' Donuts.

**SPEED DATING:** Dunkin' Donuts, downtown Market Square, September 29, from 4:30 p.m. – 6:30 p.m. To sign up contact Casey @ [Pittsburgh@Pre-Dating.com](mailto:Pittsburgh@Pre-Dating.com).

#### **WHY – THE FACTS:**

- Pittsburghers love their coffee – according to Carnegie-Mellon University, per capita, we drink more coffee than folks in any other city in North America.
- What better way to brew up the perfect match than over coffee on a fall afternoon? Coffee dating is still the most preferred first date according to online daters 8 out of 10 singles prefer a first meeting over a casual cup of coffee.
- Autumn may be the best season to fall in love according to behavioral anthropologists. Fall jumpstarts the production of testosterone in men which is why women give birth more frequently in the months of August and September.

Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is the #1 retailer of hot and iced regular coffee-by-the-cup in America, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the #1 ranking for customer loyalty in the coffee category by Brand Keys for two years running. The company has more than 7,900 restaurants in 30 countries worldwide. In 2007, Dunkin' Donuts' global system-wide sales were \$5.3 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

\* Limit up to one medium-sized coffee per customer, per visit. Participating Pittsburgh Metro area stores only.

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